

# Arlandria & Del Ray Plans Update + Draft Guiding Principles

Online Presentation | March 17, 2020 | [www.alexandriava.gov/planning](http://www.alexandriava.gov/planning)

# Presentation Objectives

- Provide an update on what has been done so far, what we heard, next steps and project schedule.
- Receive community feedback on the Draft Guiding Principles developed from the fall 2019 Community Conversations and outreach.
- Reconnect with stakeholders and inform them about upcoming spring 2020 meetings.

# Fall 2019 Engagement

- 1 Latinx Outreach Consultant: Matea Group  
Univision Coverage  
El Tiempo Latino Article
- 2 Community Open Houses  
Arlandria and Del Ray
- 2 Community Conversations  
60+ Attendees in Arlandria  
50+ Attendees in Del Ray
- 9 Mobile Pop Ups
- 35 Encuentros/Touchpoints  
(one-to-one meetings, presentations)
- 850+ Questionnaire Responses (English and Spanish)





# January/February 2020 Open Houses

- Summarized what we heard through the fall.
- Provided information on existing conditions of the neighborhoods, including housing, transportation, parks and open space, and more.
- Received additional feedback and community comments.

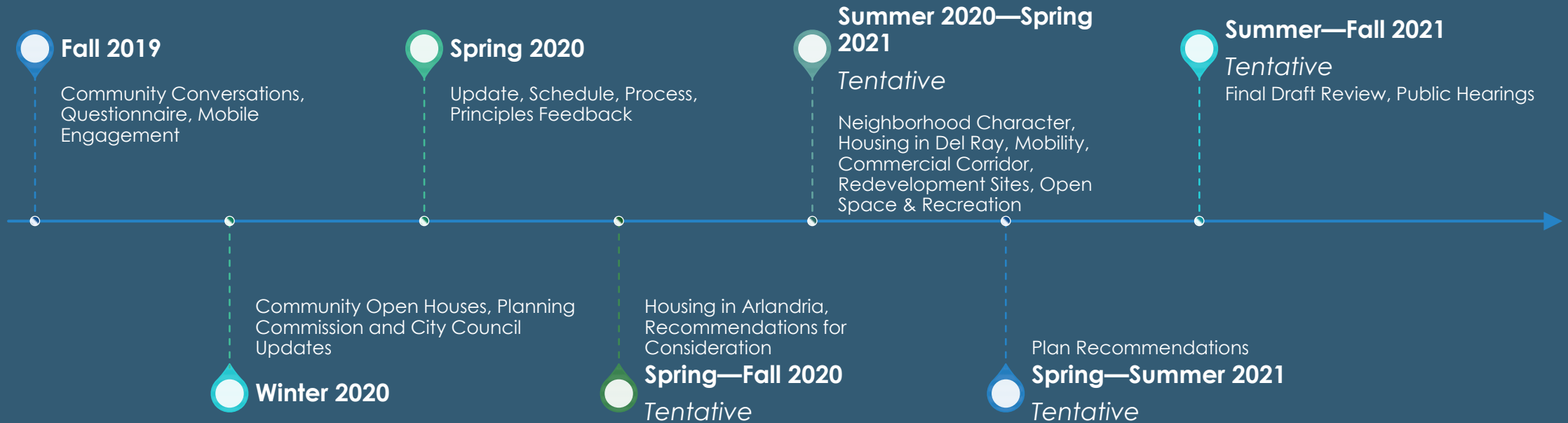


# What We Heard



# DRAFT Framework: Multi-Phased Planning Process Through Spring 2021

*Arlandria and Del Ray Plans Update Working Draft*



# Spring– Fall: Housing in Arlandria

- Meetings focused on Housing in Arlandria starting in April through summer
- Will discuss principles, challenges, potential solutions



# Draft Guiding Principles Feedback: We Want to Hear from You!

1. Please visit [www.alexandriava.gov/planning](http://www.alexandriava.gov/planning) to access the online feedback link.
2. Review the draft themes, guiding principles, and desired outcomes, and consider the following:
  - Do they accurately reflect what is important to you and your family in your neighborhood?
  - Do you agree or disagree with them? Why/why not?
  - Do they capture what you told us in the fall? If not, change it!
  - Is there anything missing? If so, please add it!
3. We also would like your feedback on the proposed approach for the plan update process, which includes overarching principles that cover both neighborhoods in addition to sections that address Arlandria and Del Ray individually. Please tell us what you think!



# Draft Guiding Principle Themes Overview

- Distinct Neighborhoods
- Convenient, Safe, and Active
- Safe, Walkable, Bikeable, and Transit Accessible
- Community Health and Recreation
- Housing for All
- Redevelopment That Enhances Neighborhoods and Benefits Residents
- Resilient, Strong, and Sustainable Community
- Feasible and Implementable

# Distinct Neighborhoods

## Draft Guiding Principle

Celebrate and support the unique character of these two different neighborhoods with a focus on cultural, historic, and institutional resources lifting up the different forms of art and daily life that occur in the neighborhoods.

## Desired Outcome

I see myself, my identity, and culture represented in my neighborhood. I feel that I belong here.

# Convenient, Safe, and Active

## **Draft Guiding Principle**

Strengthen the business community along the avenue to support and add convenient, local-serving businesses, and civic and institutional uses that offer shopping, dining, and service options that are safe and easy to get to.

## **Desired Outcome**

The businesses, stores, and services in my neighborhood meet my daily needs and I feel safe in accessing them. As a business owner along the Avenue, I can be successful and remain competitive.

# Safe, Walkable, Bikeable, and Transit Accessible

## Draft Guiding Principle

Build on the neighborhoods' existing ease of getting around, whether by foot, bike, scooters and other shared mobility, bus, or Metro—offering a variety of high-quality, safe, and accessible transportation options.

## Desired Outcome

I can easily get where I need to in the neighborhood, city, and region by foot, bike, bus, train, car, or other alternatives.



# Community Health and Recreation

## **Draft Guiding Principle**

Make neighborhood open space, parks, and trails easy and safe to get to for community gathering, activities, sports, recreation, and exercise. Create connections between these parks and greenspaces so that it is easier for neighbors to get to them.

## **Desired Outcome**

I have a variety of opportunities to be outside and improve my physical and mental health and wellbeing and that of my family.

# Housing for All

## **Draft Guiding Principle**

Preserve, enhance, and expand housing affordability and opportunity to support the diversity of the Arlandria and Del Ray neighborhoods through innovative partnerships, strategic investment, and (re)development.

## **Desired Outcome**

I can live affordably and safely in my neighborhood through various stages of life and economic conditions.

# Redevelopment that Enhances Neighborhoods and Benefits Residents

## Draft Guiding Principle

Guide development to enhance the strengths of each neighborhood and provide benefits to residents.

## Desired Outcome

When I see new buildings in my neighborhood, I feel like they add to the beauty along the street and provide different housing, retail, and job opportunities, as well as open space.

# Resilient, Strong, and Sustainable Community

## Draft Guiding Principle

Strengthen socioeconomic and environmental resiliency to foster equitable, economically vibrant, and ecologically healthy neighborhoods through strong anchor institutions, community organizations, and local businesses.

## Desired Outcome

When my community faces tough economic and climate challenges, like a recession or a flood, we can recover quickly with the support of our key institutions and strong community services and get back to our lives.



# Feasible and Implementable

## **Draft Guiding Principle**

Create a plan to guide the future of Arlandria and Del Ray that embraces the cultures of the communities and creates a welcoming place for all residents to be successful. Make sure this plan is realistic and considers the cost of new policies, and the ability for the plan to be realized.

## **Desired Outcome**

After participating in this community planning process, I see the changes I advocated for happening.

# Questions and Next Steps

- More Outreach: Pop-Ups, Mobile Outreach, Updates at Community Organization Meetings
- Post Materials Online
- Housing in Arlandria Spring Meetings
- Reach us via email [Radhika.mohan@alexandriava.gov](mailto:Radhika.mohan@alexandriava.gov)
- Reach us via cell/text 571-358-7569